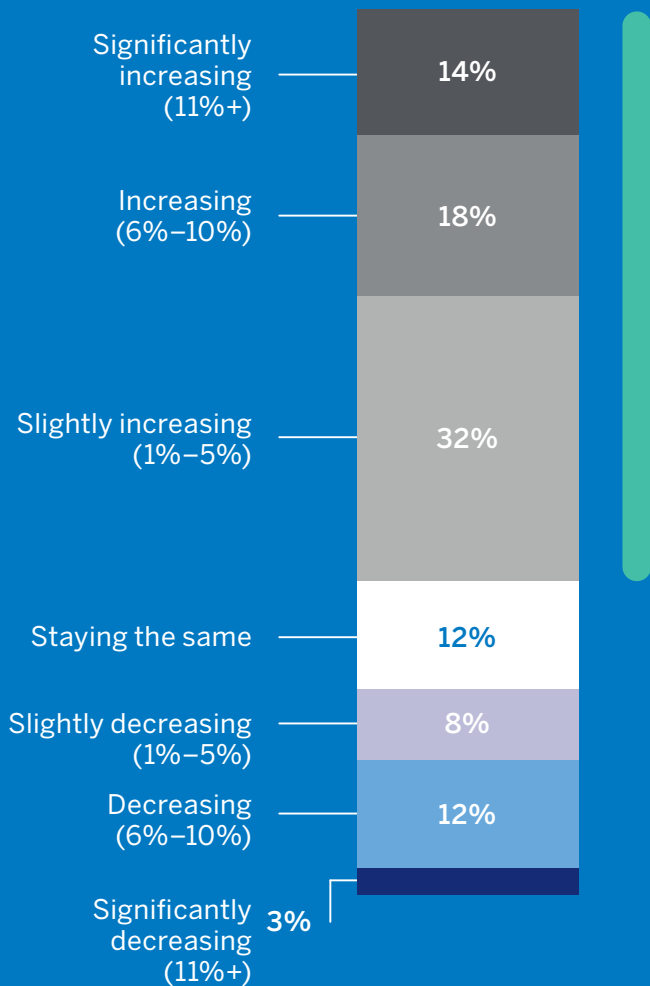


Europe

Key Indicators for 2022

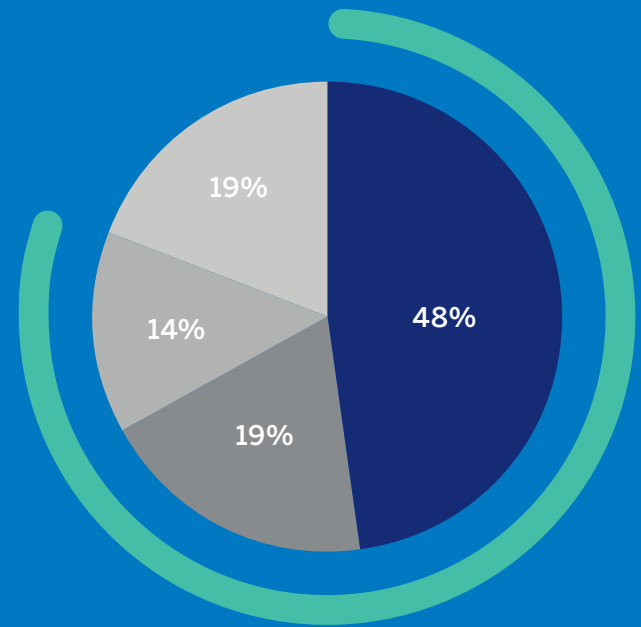
Overall meeting spend

● **64%** expect their meeting spend to increase



Meetings by format

● **81%** of meetings will have an in-person component



- In-person only
- Hybrid multi-hub*
- Hybrid
- Virtual only

*Hybrid multi-hub is two or more in-person meetings connected via a virtual platform

Source: European Survey from American Express Meetings & Events, 2021.



MEETINGS & EVENTS

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